

Greater MKE Hour of Code Media Kit December 7 - 13, 2020

General Social Media Post Guidelines:

- Use the hashtags #MKEHourofCode and #MKETech when posting about your activity
- Tag @MKETechHub on Twitter, @MKE Tech Hub Coalition on LinkedIn, & @MKETechHub on Facebook
- Engage with other participants through retweets, mentions and responses
- Include photos and/or graphics with your posts whenever possible
- Feel free to use the suggested posts below, or create your own

Scheduling Guidelines:

We suggest you post at least twice across applicable social media channels, including:

- 1-2 weeks before your activity with “I’m Part of the #MKEHourofCode” graphic
- On the day of your activity or shortly after your activity is over

Photos:

- If you take any photos during your activity that you would like to share, upload them to the Dropbox here: <https://www.dropbox.com/request/5fnH3ZaqE41wRHNxZZhg>
 - To upload your photos, you **must** also have a photo release form showing that you have permission to share the image.

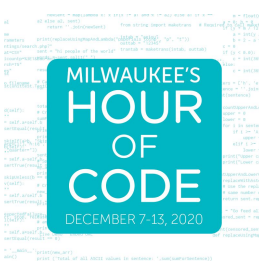
Suggested Social Posts:

	<p>[Your Individual or Organization Name] is proud to participate in the Greater #MKEHourofCode, December 7-13!</p> <p>Learn about this initiative to develop #MKETech talent and get involved: mkehourofcode.org</p>
	<p>To build a vibrant #MKETech ecosystem, we need to provide students with STEM learning opportunities so they can develop an interest in tech from an early age.</p> <p>Do you want to participate in the #MKEHourofCode on Dec. 7-13? See how you can get involved: mkehourofcode.org.</p>



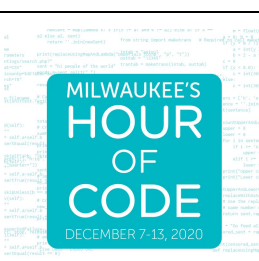
Whatever students do when they grow up, knowing tech will give them confidence & a competitive edge. That's why we're proud to participate in the Greater #MKEHourofCode happening Dec. 7-13! #MKETech

See public events & find out how you can get involved: mkehourofcode.org



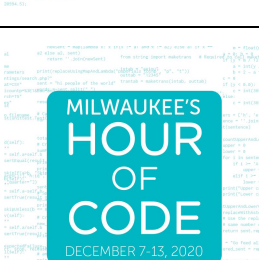
Who's excited for the Greater #MKEHourofCode? **[Your Individual or Organization Name]** will be teaching code to **[Number]** local students on **[Date]**!

Learn about this initiative to develop #MKETech talent and get involved: mkehourofcode.org



#MKEHourofCode is almost here! **[Your Individual or Organization Name]** is getting ready to participate on **[Date]**! We can't wait to teach local students about opportunities in computer science. #MKETech

Want to get involved? See how you can participate: mkehourofcode.org



Thank you to all of the students who participated in the Greater #MKEHourofCode! We had so much fun teaching and learning tech with you, and we can't wait to see what you do in the future! #MKETech

Learn more about this initiative: mkehourofcode.org