

LOCATION	TIME	SPEAKER	PRESENTATION TITLE
Registration, Breakfast, Introductions			
	8:00AM - 8:30PM	NEWaukee & NAIOP	
Morning Keynotes & Panel (The Avenue - 161 W Wisconsin Avenue)			
The Avenue	8:30AM-9:15AM	Tony Janowiec Interstate Development	"The Avenue Transformation"
	9:15AM-9:45AM	Joaquin Altoro WHEDA	"The Intersection of Housing and Economic Development"
	9:45AM-10:30AM	Town Bank Panel	
		Danielle Lewis	"Opportunity Zones"
		Peter White	
	Farshad Maltes		
	Ed Bryant (Moderator)		
Breakout 1 (Freshwater Plaza - 1320 S 1st St)			
Tribeca Cafe	11:00AM-11:30AM	Brandon Methu	"Working the Crowd: How everyday people can eliminate blight using Crowdfunding"
	11:35AM-12:05PM	Sue Holdsworth	"Winter Placemaking: Don't Roll Up Your Streets in Winter"
120 E Greenfield	11:00AM-11:30AM	Bill Ryan & David Milder	"Creative Uses for Downtown Buildings in Small Towns"
	11:35AM-12:05PM	Amanda P Norris & Willow Goldstein	"Culture, Community, and Commodification: How to Leverage DIY without Selling Out"
122 E Greenfield	11:00AM-11:30AM	Aaron Greiner	"From Vacant to Vibrant: Creating Pop-up Social Infrastructure"
	11:35AM-12:05PM	Amelia Davis	"Co-location does not equal Collaboration"
Lunch	12:10PM-1:15PM		
Breakout 2 (Riverworks - 526 E Concordia Ave)			
THE VIBE	1:30PM-2:00PM	Peter Balistrieri, Elizabeth Adler, Jim S	"Main Street to Main Stream: Redeveloping Urban Waterways"
	2:05PM-2:35PM	Ashley Colpaart	"Shared-Use Commercial Kitchens: Trends and Opportunities"
	2:40PM-3:10PM	Lilo Allen, Tiffany Miller	"Collaboration Works: How to Sustain a Brick & Mortar in the Digital Age"
White Box	1:30PM-2:00PM	Ari Takata-Vasquez	"Locally-Grown -- strategies to encourage entrepreneurship and retail-ready businesses"
	2:05PM-2:35PM	Jamie Pesch	"Muskegon's Western Market"
	2:40PM-3:10PM	Ali Carter	"Going Legal: Arlington, Massachusetts' Vacant Storefront Bylaw."
Closing Panel (The Avenue - 161 W Wisconsin Avenue)			
The Avenue	3:30PM-4:15PM	von Briesen & Roper, s.c. Panel	
		Ann Chandler	"Real Estate Opportunities in the Midst of the Hemp and CBD Craze"
		Chris Schreiber	
		Jeff Mark	
		Stacy Peterson	
4:15PM-4:45PM	Optional Hard Hat Tour of The Avenue		
Happy Hour	4:15PM-6:00PM		